

SoutheastFarmPress.com

SoutheastFarmPress.com serves high-income farmers across ten southeastern states with timely and reliable information that covers the diverse interests of their farming enterprises ranging from peanuts and soybeans to cotton, feed grains and vegetables. Topics covered address all production and marketing aspects of crops with additional emphasis on legislation, environment and regulatory issues at the state and federal levels.



Hembree Brandon
Editorial Director
hbrandon@farmpress.com



Paul Hollis
Editor
phollis@farmpress.com



Glen Rutz
Managing Editor
grutz@farmpress.com



Roy Roberson
Associate Editor
rroberson@farmpress.com



Slate Canon
Associate Editor
scanon@farmpress.com

Contact your sales representative for additional information regarding One-Stop category sponsorship, video availability and special project opportunities.

1 LEADERBOARD BANNER (728x90)

Attention-grabbing top banner position integrated into the site's horizontal navigation bar.

File size limit: 35k

2 SPOTLIGHT AD (300x250)

Integrated right into the core of the freshest content, this premium position provides impact for larger creative options.

File size limit: 35k

3 BUTTON AD (180x150)

This space is integrated into the site's central location

File size limit: 20k

RUN-OF-SITE PRICING:

Interested in running your ad on the Home Page and other available pages on the website? Take advantage of our impression-based rates.

Leaderboard Banner
\$37 CPM

Spotlight Ad
\$47 CPM

Button Ad
\$27 CPM

All rates are net

The screenshot shows the Southeast Farm Press website homepage. A red circle '1' highlights the top navigation bar with a '728 x 90' ad space. A red circle '2' highlights a '300 x 250' ad space in the right-hand column. A red circle '3' highlights a '180 x 150' button ad space in the main content area. The website features a top navigation bar, a search bar, and various news articles and commodity price tables.

SALES CONTACTS

Dennis Miner, 630-858-0206
dminer@farmpress.com

Cheri Knoy, 972-424-6457
cknoy@farmpress.com

Darrah Parker, 662-627-0126
dparker@farmpress.com

Scarlett Bright, 662-627-0141
sbright@farmpress.com

Glenn Luedke, 703-878-2996
gluedke@farmpress.com

Richard A. Wright,
630-858-0206

Mike Lafferre, 559-645-5283
mlafferre@farmpress.com

dwright@farmpress.com

WEB SITE MATERIALS AND INFORMATION
Slate Canon, 662-627-0149
scanon@farmpress.com

SALES INFORMATION
Roger Randall, 952-851-4616
Online Sales Development Director
roger.randall@penton.com